Table 1 Description of rice farmers' socio-economic characteristics by adoption statu	IS

Characteristic	Pooled data	Adopters	Non-adopte	P-value
	(N=149)	(N=130)	rs (N=19)	
Proportion of male farmers (%)	87.9	76.5	11.4	0.825
Proportion of female farmers (%)	12.1	10.7	1.3	
Age (average)	50	50	54	0.190
Household size (average)	8	9	8	0.766
Proportion of farmers with agriculture as major activity (%)	86.6	76.5	10.1	0.300
% of no formal education	32.2	28.2	4.0	
% of quranic education	6.0	5.4	0.7	
% of primary education	20.8	16.8	4.0	0.385
% of secondary education	26.2	25.5	0.7	
% of tertiary education	14.8	11.4	3.4	
Proportion of farmers in association (%)	43.0	36.9	6.0	0.680
Proportion of farmers with access to media (%)	78.5	72.5	6.0	0.000*
Proportion of farmers with access to mobile phone (%)	46.3	41.6	4.7	0.379
Proportion of farmers with access to credit (%)	34.2	32.9	1.34	0.020**
Proportion of farmers that receive agricultural training (%)	14.1	10.7	3.4	0.103
Proportion of farmers that receive rice farming training (%)	12.1	8.72	3.4	0.042**

Note: Source: AfricaRice baseline field survey, 2013